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The Positive Perspective

ENTHUSIASTIC ENCOURAGEMENT FOR POSITIVE ACTION.

"If the goal is worth the reward, be prepared to take the steps necessary to get there."
- Bob Brumm

Helping

I wanted to ask and encourage my audience to help a friend of mine who is a great person, fellow speaker who helps thousands of people daily and has served our country. For if we help each other we grow as stronger people that make this world a better place.

My friend's name is Kirk Weisler www.kirkweisler.com. Some of you may have heard of him before. He is the Chief Moral Officer that speaks about improving corporate culture.

This year Kirk had to endure his now 5 year old daughter being in ICU for 30 grueling days. Fortunately, the doctors were able to work through the problem, and his daughter returned to health. As a father, this is a much appreciated miracle.

To help my friend, some other speakers have donated their time and their skills to create a unique

product called **"How the Motivators Stay Motivated."**

The product includes:

- a 24 page PDF workbook, study guide with personal inventory questions,
- Seven One-on-One personal training videos,
- 4 page PDF coloring book,
- 100% of the proceeds go to cover the doctor and medical bills for Kirk's daughter Ashlyn.

This is a great product to see how motivators stay motivated.

Please visit [THIS LINK](#) to get your product for the low investment of \$25.

By helping others we see ourselves grow and the world become a better place.

How Can I Help You?



Growing Ourselves & Others

How have you been growing yourself? This month I continue to read **"The Art and Science of Success II"** by Matt Morris. I also have more Action Star interviews. This month includes **Chris Krimitsos of The Wealth Building Annex**.

As I grow, I want to share with you. If you're looking for Enthusiastic Encouragement for Positive Action at an upcoming event, (Orientations, staff development, PTA), please feel free to contact me at info@bobbrumm.com. You can also reach me through Facebook, LinkedIn and Twitter.



I hope you enjoyed the last article **The Gifts**.

This month I would like to give some insight on being a Winner.

As I watched the movie **“Cool Runnings”** last night I enjoyed the great messages this movie offers. This is a movie about overcoming obstacles, ridicule and prejudice while learning to be a winner. Several things we may encounter in our daily lives. Near the end of the movie, the team leader, Derice Bannock, asks his coach why he cheated. The coach responded because he felt he had to win and unfortunately he didn't think of the cost or the path. What he tells Derice is that you can be a winner with or without a gold medal and you will know you are a winner when you cross that finish line.

The question I ask to you is: **“Are You a Winner?”** I will answer **YES** for you.

You Are a Winner

An article from the thoughts of
Bob Brumm

We don't necessarily need a “gold metal” in whatever we do. We don't always need to win no matter what. If you think you always have to win the argument, the sale or the last idea in a meeting, does that really benefit the group? Do the awards you have come at a cost or with value? Do the awards, accolades and praises come from the heart of teammates and colleagues? Was the work to get the awards given from the heart?

Being a winner means letting go of your ego and realizing that you have been created as a valuable work from our creator. I believe being a winner involved giving from the heart to a cause, meaning or process that may be bigger than you. You were created from love and joy and always have been a winner. Be grateful that you are breathing and that you can participate in the day you are given. Some people do not have that option.

No matter what comes at you today, tomorrow or in the future, remember that you are a winner and winners can overcome any

obstacle. The obstacles may not be easy, most often they will be hard at the time. When we look at challenges in life in the present tense, we need to remember we are created with great power. The power to overcome daily obstacles in our lives. Look back and previous “issues” in your life and notice one, that you got past the issue, and two, that you probably learned something from the incident or hurdle.

In “Cool Runnings” the whole Jamaican bobsled team realized they are just that, Jamaican, and that even though they came across a big issue in the bobsled race, they were still winners. The crowd helped them realize this even before they crossed the finish line. I would recommend you see this movie for the great messages it provides. It is available on DVD, cable and probably Red Box.

In your “movie”- your life, realize you are a winner before you cross your “finish line”. With or without the “gold metal” you are a winner!

ENCOURAGING WORDS:



“If you think education is expensive, try ignorance.”

Derek Bok

“If you think you can't, then you must.”

Anthony Robbins

“No man is ever whipped – until he quits in his own mind.”

Napoleon Hill

“Do not wait for extraordinary circumstances to do good; try to use ordinary situations.”

Jean Paul Richter

I encourage you to review my web page which includes:

- Newsletters
- Speech downloads & videos
- Articles/News releases
- Free chapters of my books
- Testimonials from valued clients
- Healthy Lifestyle improvements

If you are looking to energize your group with enthusiasm, I would love to be considered to speak at your upcoming events.

The Positive Perspective

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How Can I help You?

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“ACTION STAR” INTERVIEWS ARE NOW AVAILABLE

