



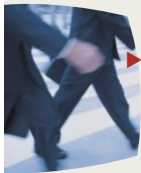
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January 2012

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# The Positive Perspective

ENTHUSIASTIC ENCOURAGEMENT FOR POSITIVE ACTION.

*"If the goal is worth the reward, be prepared to take the steps necessary to get there."*  
- Bob Brumm

## Leadership

First, I wanted to wish everyone a Happy New Year. I hope you had a wonderful holiday season and will be anxious to achieve greatness in 2012.

With a new year upon us, I wanted to give some insight about Leadership. Leadership comes from a person who guides, directs and has the ability to guide a group with encouragement.

A friend of mine had captured this concept in a new book that will be out this year. The book is entitled "**Leadership by Choice**" by Eric Papp. The book offers four key applications of leadership that will benefit all organizations.

If you have never heard of Eric Papp, he is a speaker that has been ranked as one of America's top speakers, quoted in nationally recognized publications such as the New York Times, USA Today and

Dallas Morning Star to name a few.

I had the privilege to read a pre-release copy of the book and it really gives great insight into Leadership and how to improve any style we currently have as well as examples and stories that show the benefits of these skills.

Anytime I think of leadership, I think of a quote from Dwight Eisenhower when he was asked about leadership, "Have you ever tried to push a rope?" Leadership is not only encouraging others but you need to be the person who puts out the effort first to show an example or a goal for others to pursue. As the leader these actions could be difficult and scary but if we look at the end result desired, the effort and scariness decrease.

A strong desire will allow us to accomplish anything.

**How Can I Help You?**



## Growing Ourselves & Others

**How have you been growing yourself?** This month I have been reading "**Excuses Begone!**" by Dr. Wayne Dyer. Very enlightening to say the least. I also have more Action Star interviews. This month includes speaker and author, **Eric Papp**.

**As I grow, I want to share with you. If you're looking for Enthusiastic Encouragement for Positive Action at an upcoming event, (Orientations, staff development, PTA), please feel free to contact me at [info@bobbrumm.com](mailto:info@bobbrumm.com).** You can also reach me through Facebook, LinkedIn and Twitter.



I hope you enjoyed the last article **You Are a Winner**.

This month, with a new year, I would like to remind everyone about the value in Personal Development.

What do you do to develop yourself? How do you increase your value as a person? Perhaps by reading, networking or a combination of these. I wanted to give 5 insights for personal development.

**1. Attitude** - Every day, each one of us has a choice as soon as we hear our alarm clock. What is your choice or should I say reaction, response or attitude? Each day we are granted on this earth I believe is a privilege. Each day we get a brand new chance to make something better, correct something that didn't work so well from previous days or even make things worse. We control our own attitude. As Eleanor Roosevelt said: "No one can make you feel bad, without your permission."

# Personal Development

An article from the thoughts of  
**Bob Brumm**

How our day starts, progresses and finishes is based on our attitude. Start with a smile.

**2. G.I.G.O.** - You may have heard of this before as a computer reference, **Garbage In, Garbage Out**. This applies to our personal development as well. If we are always filling our mind with negative news from the media or brain numbing TV shows, what type of results do you think this makes? No good results. If you have any amount of time in your car during a daily commute, what are you listening to? Lets look at the acronym differently: **Greatness In, Greatness Out**, perhaps we can change what we put in our mind to begin with. If we want to be great, we need great information and knowledge coming into our brain.

**3. Personal Communication** This hinges on the last point. To be great, we need to realize we can overcome obstacle and achieve our goals. We also need to take action towards our goals. However, if we don't remind ourselves or keep telling ourselves that we can achieve our goals,

you won't get very far. Do you have something you have always wanted to do?

Personal communication is a form of personal motivation or personal coaching that allows us to achieve our potential. State your goals.

**4. How We affect others** As part of any personal development we need to realize we are not alone in this world. We can't do everything alone. We need help and we need to associate/communicate with other people. Our attitude does have an affect on others. If you keep hearing bad news all day and your attitude towards your day is bad, how you effect, interact and appear to others will not be good. Be positive.

**5. Visualization** - I believe in the power of visualization as part of my personal development. I visualize my goal and myself in a scenario of that goal being accomplished. This gives me the feeling of satisfaction before I have completed the goal so I know what it will feel, sound and be like to accomplish that goal.

## ENCOURAGING WORDS:



"Success is not the result of spontaneous combustion, you must set yourself on fire."

**Fred Shero**

"In any moment.. a decision you make can change the course of your life forever."

**Anthony Robbins**

"Courage is not the absences of fear, but rather the judgment that something else is more important than fear."

**Ambrose Redmoon**

"In delay there lies no plenty."

**William Shakespear**

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If you are looking to energize your group with enthusiasm, I would love to be considered to speak at your upcoming events.

**The Positive Perspective**

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**How Can I help You?**

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