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The Positive Perspective

ESCALATING KNOWLEDGE, OPPORTUNITY AWARENESS AND ENCOURAGEMENT THAT EMPOWERS ALL AUDIENCES & INDIVIDUALS GLOBALLY TO RISE TO ANY CHALLENGE.

*"If the goal is worth the reward, be prepared to take the steps necessary to get there."
- Bob Brumm*

Are You Lucky?

I received an interesting article on St. Patrick's day that talked about luck and had of the Ace of Spades. What I found interesting is the definition of Luck: **"A Force that makes things happen"**

Are you the force that makes things happen in your life? If not, why? Who's life is it anyway? **Be the Force** not "may the Force be with you". Don't ask to make things

happen, don't assume things will happen. You will be correct, things will happen, but they won't be to your benefit most of the time. You can make things happen. It will take effort and Action. Yet, when you Take Action you will get results. Good or bad, they are results and you learn from them, adjust your next Action and keep going after your goal.

BE LUCK



Growing Ourselves

Are you growing yourself? This picture reminded me that we all need to keep growing and learning in life. We do this by building our knowledge and value in our corporations, our families, churches and communities. The real question becomes how do we grow? Fertilizer comes in the forms of books, CD's, DVD's, articles, good news stories and conversation with others. I say good news stories because the everyday bad news doesn't help us, it detracts from our encouragement to push on and achieve our life goals. Focus on positive events and information to grow yourself, your life and your community.



Seek Clarity of Purpose.

Core principle number 1 from Napoleon Hill's

“Success Through a Positive Mental Attitude”.

Seek clarity of purpose.

“All personal achievement starts in the mind of the individual. Your personal achievement starts in your mind. I write a quote everyday that is similar to this principle – **“Belief is the catalyst that sets action in motion”**. This allows me to start to achieve my goal first with the belief that I can achieve it and my belief gives me the encouragement to TAKE ACTION towards my goal.

So how do you figure out what your goal is? The first step is to know exactly what your problem, goal or desire is.” Take some time away from the everyday rat race and think.

Find a spot where no one knows where you are, turn off your cell phone and think about what you want. Financial freedom, business growth, health, good grades, stable marriage, whatever.

The next step is setting your belief system to the fact that you CAN achieve the goal you want. Feed your subconscious mind the fact that you will achieve what you want. Your subconscious mind doesn't interpret this thought as good bad or indifferent, it takes it as fact.

As your belief grows, you will need to TAKE ACTION towards your goal. This does not necessarily mean that you will achieve your goal in one day. If you want to build your business you need to build your contacts. How can you do

that? Ever hear of Facebook, LinkedIn and many other social media sites? What about local venues/meetings that other people in your industry attend? Go to these meetings/venues and TALK to people. Don't just go for the food. Take Action toward a bigger goal and you will start to see the benefits as you get closer to your goal. And don't be afraid to “adjust” your goal if you need to. Life brings change and you may need to adjust your path towards your goal a bit to achieve what you want. Be adaptable to the change to move towards your goal but keep moving. If fish stop swimming, they sink. Don't sink. Do what Dora did in “Finding Nemo”, just keep swimming.

How Can I help You?

BOB BRUMM

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ENCOURAGING WORDS:



“Success is the prize for those who stand true to their ideas!”

- Josh Hinds

“Decide what you want, decide what you are willing to exchange for it. Establish your priorities and go to work.”

H. L. Hunt

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